

## JUKEBOXES & TRIGGERS :: QUESTIONNAIRE FOR DIRECTORS

What's your name?

RICHARD DAVIS

What do you do?

FREELANCE VIDEO, MUSIC VIDEOS, ANIMATION

How did you first hear about the project Jukeboxes & Triggers?

GAWAIN HAD BEEN IN CONTACT WITH MY CHEWIE PATNER IN CRIME, ANNA, ABOUT THIS PROJECT.

What made you choose the piece of music to accompany your film/animation?

THE TRACK IS QUITE DARK. IT WASN'T OUR FIRST CHOICE BUT IT SUITED THE IDEAS THAT WE HAD FOR AN ANIMATION.

Has the idea progressed from the first concept that you had?

YES, WE ORIGINALLY WERE GOING TO ANIMATE IN 2-D, USING PAPER CUT OUTS, BUT THE IDEA DEVELOPED INTO A 3-D MODEL ANIMATION.

Is there a theme or story lying behind your idea?

THE STORY IS A FAIRY TALE OF SORTS, ABOUT AN EVIL MAN IN A TOWER, A LITTLE GIRL CALLED AMY, AND A CREATURE CALLED SPEEDLE.

Do you know where the idea came from?

IT WAS AN IDEA ANNA HAD AND THE CREATIVE FREEDOM OF THE JUKEBOXES PROJECT GAVE US A GREAT CHANCE TO DEVELOP IT.

Did you think it was an ambitious project before you started?

KNOWING THE WORK THAT IS INVOLVED IN ANIMATION I KNEW IT WOULD INVOLVE A LOT OF WORK. ANIMATION DOESN'T HAPPEN OVER NIGHT...SADLY.

Did you envisage any problems when you started?

NO. WE DIDN'T SEE ANY MAJOR PROBLEM HINDERING US FROM ACHIEVING OUR AIMS ORIGINALLY. THE WORK WAS WITHIN OUR EXPERIENCE AND WE FELT CAPABLE.

What was your favourite part of the project?

SO FAR ACTUALLY MAKING THE MODELS AND SETS WAS REALLY ENJOYABLE. CREATING A WORLD AND SEEING IT COME TO LIFE HAS BEEN GREAT.

What was the worst part of the project?

CHANGING DIRECTION IN THE METHOD OF ANIMATION POSED PROBLEMS WE HADN'T FORSEEN AND THE STRESS AND STRUGGLES WEREN'T EASY.

For this project have you done things that you hadn't tried before?  
I HAD DONE 3-D ANIMATION BEFORE BUT NOTHING SO AMBITIOUS,  
WE INTEND TO USE AFTER EFFECTS WHICH WILL BE NEW TO US AND  
WE ARE QUITE EXCITED ABOUT, BEING SO EASILY AMUSED.

Is there anything you would do differently now that you're finished?  
TAKE MORE TIME TO PREPARE IDEAS.

Do you have any other projects coming up that we should keep an eye out  
for?

AT THE MOMENT I'M BUSY WITH THE INDEPENDENT RELEASE OF THE  
INNISHFREE DOCUMENTARY I FILMED AND EDITED LAST YEAR,  
ABOUT THE YEARLY MUSIC FESTIVAL HELD ON THE ISLAND OF  
INNISHFREE, IRELAND.